

Subject: Re: VB BID property owner mailings
From: Tara Devine <tara@venicebeachbid.com>
Date: 02/22/2018 10:22 AM
To: Holly Wolcott <holly.wolcott@lacity.org>

Sounds good.

On Thu, Feb 22, 2018 at 10:13 AM, Holly Wolcott <holly.wolcott@lacity.org> wrote:

Hi Tara,

Got your message. Will call you shortly. 11am ok?

On Feb 22, 2018 9:43 AM, "Tara Devine" <tara@venicebeachbid.com> wrote:

Attached are the mailings (snail mail) we've sent to all property owners in the District since we executed the City-VBPOA contract. You'll also see that the last two mailings included the meeting information for our 1st and 2nd board meetings, each of which were mailed approx. two weeks prior to each of those board meetings.

We have approx. 300 unique owners in the District and currently 74 subscribers on our MailChimp list (not all are property owners.) We have included Mailchimp enrollment info in all of the four attached mailings. We also enroll anyone who requests our meeting information and send our meeting information to that entire list. The original tiny URL for our MailChimp list was confusing to some (a "j" looked like an "i" when underlined) so while that one still works, we created an easier one that we are using going forward: <https://tinyurl.com/vbbid-mail>

I've also attached the BID timeline of major activities, which we update monthly and distribute at each of our board meetings (and may consider including as part of a next mailing.)

Other documents are still in process and we'll provide asap.